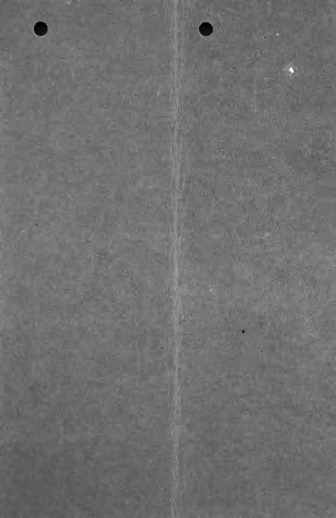


*"Where City and Country Meet"*

***Edmonton  
Exhibition  
Association  
Limited***



***Annual Report  
1921***



1921

# EDMONTON INDUSTRIAL EXHIBITION ASSOCIATION

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The Racing Committee of the Fair have  
decided to put on Two Extra Races

WEDNESDAY, 30th JUNE

6 1-2 Furlongs		Open Dash
Weight for Age	:	3 Monies \$200

FRIDAY, 2nd JULY

Consolation		No Entry Fee
5-8 Mile Dash	:	3 Monies \$100

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Records made by Trotters or  
Pacers after 22nd May, No Bar.



# The Edmonton Exhibition Association Limited

EDMONTON, ALBERTA

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## PATRONS

HIS HONOR THE LIEUTENANT GOVERNOR OF ALBERTA.

HON. CHARLES STEWART, Premier of Alberta.

HON. S. F. TOLMIN, Minister of Agriculture for the Dominion of Canada.

HON. DUNCAN MARSHALL, Minister of Agriculture for the Province of Alberta.

H. S. ARKELL, Esq., Live Stock Commissioner for the Dominion of Canada.

E. G. CARLYLE, Esq., Live Stock Commissioner for the Province of Alberta.

ALEX. GALBRAITH, Esq., Superintendent of Fairs and Institutes for the Province of Alberta.

HIS WORSHIP THE MAYOR OF THE CITY OF EDMONTON.

## PRESIDENT

A. R. McLENNAN

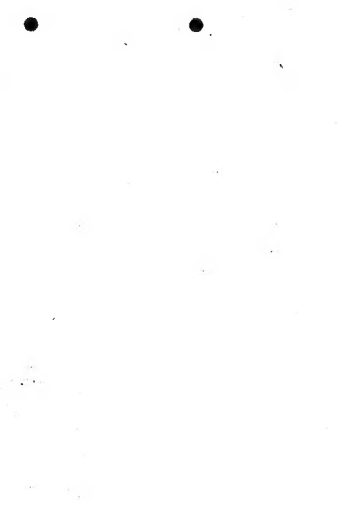
## VICE-PRESIDENT

J. C. SHERRY

## DIRECTORS

BALL, GEO. R.  
BLATCHFORD, E. A.  
BURL, O.  
CAMPBELL, A. B.  
CHRISTWELL, G. H.  
DRISCOLL, JOE.  
FORSTER, F. G.  
GILLIES, A. R.  
GRIERSON, C. H.  
KILLIPS, A.  
LISCUM, J. D.  
MAY, CHAR.

McDERMID, F. O.  
McINTOSH, J. R.  
PHARAD, J. H.  
PIKE, FRANK  
PREVEY, W. W.  
RAMSEY, JAMES  
RICHARDS, V. T.  
SIMPSON, DUNCAN  
SPEED, H. B.  
WAGNER, D. W.  
WEST, W. R.



# ANNUAL REPORT

## 1921

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To the Shareholders of the Edmonton  
Exhibition Association, Limited.

Gentlemen:

In presenting our annual statement for the year ending October 31, 1921, it will be observed that, in common with most of the larger Exhibitions in Canada and the United States, we have been unable to show a profit on our operations for the year. That our statement is as good as it is, is due to the very careful economy practiced throughout the year, in every department.

Our Spring Show practically broke even, which was slightly better than last year.

The revenue from our Summer Show this year was \$13,855.68 less than the revenue from our 1920 Exhibition. As against this, you will note that we were able to reduce our expenses in carrying on the Exhibition by \$16,731.06.

At the Spring Show, the fat stock classes were away in advance of anything we have ever had in Edmonton, which fact is very gratifying in view of the position taken by the Directors of the Edmonton Exhibition back in 1914, that the fat stock show should properly be held in the Spring, to induce the farmers to finish their stock better, and get the better prices for beef which usually prevails in the Spring of the year. The Calf Feeding and Children's Competitions have also continued to improve. The

attendance at the 1921 Spring Show was practically the same as for 1920.

So far as the Summer Exhibition is concerned, the entries show a decided increase, as the following table will show:

	1921	1920
Horses .....	645	642
Cattle .....	850	558
Sheep .....	663	382
Swine .....	454	311

It is worthy of note that entries at the Edmonton Exhibition this year included exhibits from the Provinces of Alberta, British Columbia, Saskatchewan, Manitoba, Ontario, Quebec, and from the following States: Washington, Oregon, Ohio and Idaho.

Our attendance, however, fell off badly, and our gate receipts for 1921 were \$6,000 less than for 1920. The fact that the Provincial elections took place at the same time as our Summer Exhibition had undoubtedly a very adverse influence on the attendance from outside points—a fact borne out by the reports from the railways.

An innovation this year was the opening of our Exhibition on Saturday with automobile races and a full programme of attractions, and our revenue was undoubtedly considerably increased on this account.

With the assistance of the Provincial Government, we were able to complete our Women's Building this year, which provided ample accommodation for the Baby Clinic, which promises to be one of the outstanding annual features of our Exhibition; this is a department which we will advertise more largely through the country districts next year.

While we show a deficit of \$1,210 on the year's operations, it will be noticed that we wrote off \$1,367.68 in depreciation, which comes out of our revenue account. We also made an ad-



ditional provision of \$500 for doubtful accounts. It will also be noticed that our net revenue surplus is reduced \$975, owing to the fact that the 195 shares issued by the Edmonton Exhibition Association are shown this year for the first time as a liability.

Considering the conditions and the critical period through which we are passing, we believe that the showing made this year is a very satisfactory one. Safe and sane business men state that any institution which was able to hold its own through the past year, is to be congratulated.

A. R. McLENNAN, President.

J. C. SHERRY, Vice-President.

W. J. STARK, Manager.

# EDMONTON EXHIBITION

## FINANCIAL

### Revenue and Expenditure Account For

#### EXPENDITURES

Spring Show, April 11, 12, 13, 14, 15, 16, 1921

Prize Money .....	\$ 9,804.59	
Buttons, Ribbons, Medals and Caps .....	419.48	
Wages .....	1,216.30	
Printing and Stationery .....	1,723.63	
Advertising .....	1,167.91	
Attractions and Orchestra .....	2,524.41	
Postage, Telegrams and Telephones .....	251.92	
Light, Water and Fuel .....	320.24	
Decorating .....	32.00	
Locomotion .....	50.50	
Straw and Sawdust .....	182.00	
Entertainment .....	116.00	
Freight and Charges .....	264.43	
Judges' Expenses .....	218.06	
Insurance .....	125.00	
Veterinarians .....	37.50	
Improvements to Show Exhibits .....	40.51	
Sundry Expenses .....	55.30	
		\$ 19,137.28

Summer Exhibition, July 9, 11, 12, 13, 14, 15, 1921.

Exhibition Prizes .....	\$ 22,331.86	
Buttons, Ribbons, Badges and Medals .....	800.28	
Wages .....	11,549.02	
Printing and Stationery .....	4,000.15	
Advertising .....	4,128.62	
Attractions and Bands .....	8,078.00	
Automobile Races .....	3,612.12	
Postage, Telegrams and Telephones .....	471.97	
Light, Water and Fuel .....	2,457.29	
Decorating .....	68.00	
Locomotion .....	72.00	
Straw and Sawdust .....	327.80	
Police and Fire Protection .....	565.50	
Entertainment .....	129.66	
Directors' Lunch Room .....	323.68	
Freight and Charges .....	608.12	
Cleaning and Sprinkling .....	1,066.86	
Fees, Western Canada Fairs' Association ....	200.00	
Fees, Other Associations .....	85.00	

Carried forward.....\$ 61,197.92 \$ 19,137.28

# ASSOCIATION, LIMITED

## STATEMENT

the Year Ended 31st October, 1921

### REVENUE

Spring Show, April 11, 12, 13, 14, 15, 16, 1921

Gate Receipts . . . . .	\$ 2,198.75
Box Receipts . . . . .	648.00
Concessions . . . . .	45.00
Advertising in Prize List and Catalogue . . . . .	757.00
Sale of Catalogues . . . . .	108.90
Entry Fees, Live Stock . . . . .	1,065.75
Provincial Government Grant . . . . .	5,000.00
Dominion Government Grant . . . . .	5,000.00
Dominion Government, Special Grant . . . . .	2,147.00
Grants and Donations . . . . .	2,142.50
Protect Fees . . . . .	5.00
Sundry Receipts . . . . .	132.00

\$ 19,259.90

Summer Exhibition, July 9, 11, 12, 13, 14, 15, 1921

Gate Receipts . . . . .	\$ 28,177.08
Grand Stand Receipts . . . . .	11,788.25
Concessions and Manufacturers' Exhibits . . . . .	18,20. 71
Advertising in Prize List and Catalogue . . . . .	1,520.00
Automobile Race Programms . . . . .	82.44
Entry Fees, Live Stock . . . . .	2,015.00
Entry Fees, Poultry . . . . .	214.06
Entry Fees, Sundry . . . . .	535.50
Midway . . . . .	9,263.00
Roller Coaster . . . . .	564.55
Old Mill . . . . .	1,488.00

Carried forward . . . . \$ 72,634.89 \$ 19,259.90

# Summer Exhibition—(Continued)

Brought forward . . . . .	\$	61,107.92	\$ 19,137.39
Judges' Expenses . . . . .		494.63	
Meal Tickets . . . . .		222.15	
Insurance . . . . .		180.00	
Hospital and Baby Check Room . . . . .		311.75	
Women's Building . . . . .		40.15	
Camping Ground . . . . .		182.70	
Veterinarians . . . . .		75.00	
Improvements to Show Exhibits . . . . .		1,671.01	
Sundry Expenses . . . . .		638.97	

## (Race Department) .

Race Prizes . . . . .	7,826.00	
Wages . . . . .	1,064.62	
Printing and Stationery . . . . .	2.60	
Fees, American Trotting Association . . . . .	30.00	
Judges' and Officials' Expenses . . . . .	58.15	
Sundry Expenses . . . . .	9.50	
		\$ 74,146.95

## Park Amusement Devices—

Maintenance . . . . .	703.24
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## Administration—

Salaries and Wages . . . . .	\$ 15,801.89
Printing and Stationery . . . . .	643.19
Postage, Telegrams and Telephones . . . . .	219.39
Locomotion . . . . .	750.00
Travelling Expenses . . . . .	1,359.10
Entertainment . . . . .	110.30
Fees, Western Canada Livestock Union . . . . .	25.00
Fees, Alberta Fairs' Association . . . . .	5.00
Interest and Exchange . . . . .	421.88
Insurance . . . . .	282.50
Depreciation . . . . .	1,308.44
Audit, 1921 . . . . .	306.00
Workmen's Compensation Board . . . . .	247.06
Office Rent . . . . .	1,087.83
Reserve for Bad and Doubtful Debts . . . . .	500.00
Sundry Expenses . . . . .	473.83
	\$ 23,315.06

\$117,302.12

## NET REVENUE ACCOUNT

To Transfer Share Capital Refund . . . . .	\$ 975.00
Deficit for year . . . . .	1,210.85
	\$ 2,185.85
Net Surplus . . . . .	25,402.46
	\$ 27,588.31

# Summer Exhibition—(Continued)

Brought forward	\$	72,834.39	\$	19,253.90
Marry-Go-Round .....		422.50		
Provincial Government Grant		10,000.00		
Dominion Government Grant		5,000.00		
Grants and Donations		2,114.21		

## (Race Department) —

Race Entry Fees .. .. .	1,414.00
Race Programmes	113.30
Pari-Mutuel Operating Account	2,548.86

\$ 34,247.08

## Park Amusement Devices—

Net Receipts .. .. .	1,268.55
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## Administration—

Rentals, Pari-Mutuel .. .. .	\$	935.00
Rentals Other Equipment .. .. .		42.50
Interest on Victory Bonds		275.00
Sundry Receipts		13.26
		1,315.76

Balance, Deficit, 1921	1,210.85
------------------------	----------

\$117,362.12

## AS AT 31st OCTOBER, 1921

By Surplus as at 31st Oct., 1920	\$	26,790.42
By Sale of half share in Pari-Mutuel Machines to Calgary		790.00
By Amount written back on revaluation of Pari-Mutuel Machines .. .. .		7.50
	\$	27,588.91

# BALANCE SHEET as

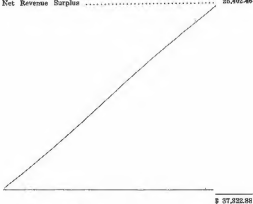
## ASSETS

Cash in Bank . . . . .	\$	787.24	
Investment—Victory Bonds . . . . .		8,000.00	
Provincial Government Grants . . . . .		10,000.00	
Canadian Live Stock Association Grants . . . . .		3,085.29	
Sundry Accounts Receivable . . . . .	\$	2,024.85	
Less Bad Debts Reserve . . . . .		700.00	
			1,324.85
Cash Advances to undernoted Associations . . . . .			
Alta. Prov. Horse Breeders' Assn. . . . .	\$	473.49	
Alta. Prov. Cattle Breeders' Assn. . . . .		204.51	
Alta. Prov. Sheep Breeders' Assn. . . . .		257.47	
Alta. Prov. Swine Breeders' Assn. . . . .		672.73	
			<u>1,608.20</u>
	\$	21,779.53	
Straw . . . . .			282.94
Old Mill . . . . .	\$	6,962.84	
Less Depreciation . . . . .		696.28	
			<u>6,266.56</u>
Merry-Go-Round . . . . .		3,532.36	
Less Depreciation . . . . .		353.23	
			<u>3,180.03</u>
Furnishings to Grounds . . . . .		2,297.48	
Less Depreciation . . . . .		229.74	
			<u>2,067.74</u>
Camp Equipment . . . . .		883.28	
Less Depreciation . . . . .		88.33	
			<u>795.05</u>
Implements . . . . .		107.71	
Turnstiles . . . . .		345.50	
Office Fixtures . . . . .		1,444.24	
Para-Mutual Machines—Half Share as received . . . . .		790.00	
Show Cases . . . . .		138.68	
Tickets and Stationery . . . . .		123.05	
	\$	37,322.58	

at 31st OCTOBER, 1921

# LIABILITIES

Accounts Payable *			
City Accounts .....	\$	4,961.71	
Imperial Bank—Note .....		5,000.00	
Price Money Account .....		981.17	
Sundry Accounts .....		302.54	
			\$ 10,945.42
Capital: Authorized \$1,000.00.			
Shares Issued: 185 @ \$5.00 per share.....			\$75.00
Net Revenue Surplus .....			25,402.46



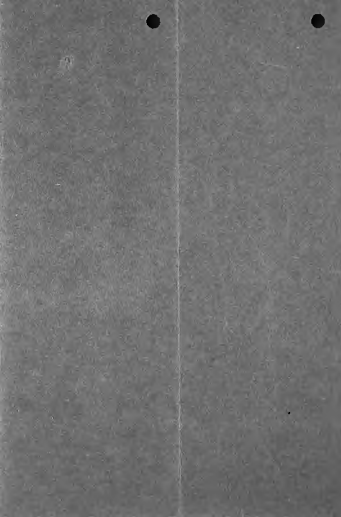
Subject to the terms of the accompanying Report, we hereby certify that the books and accounts of the Edmonton Exhibition Association, Limited, for the year ended 31st October, 1921, have been duly audited; compared with the Vouchers and found to be correct; that all our requirements as Auditors have been complied with, and that in our opinion the foregoing Balance Sheet is properly drawn up so as to exhibit a true and correct view of the Association's affairs, as shown by the Books of the Association.

D. MITCHELL,  
City Comptroller and Auditor.

Edmonton, 25th November, 1921.









EDMONTON PRINTING & PUBLISHING CO.  
LIMITED